

PROFESSIONAL AUDIO RECORDINGS ORDER FORM

2025 UNIFIED WINE & GRAPE SYMPOSIUM

January 28-30, 2025 in Sacramento, California

*--Please Circle Your Selections

Visit the **ALL STAR MEDIA Desk** Located in the West Lobby of the Convention Center, Ground Floor (near the Starbucks)

GENERAL SESSIONS (Wednesday – Thursday)

2902-G1 Wednesday General Session—State of the Industry

2902-G2 Thursday General Session—Crafting a Positive Narrative: Promoting Wine in the Face of Challenges

BREAKOUT SESSIONS (Tuesday – Thursday)

CDs - \$20 per Breakout Session

MP3 format - \$15 per breakout session

Tuesday, January 28, 2025

2902-01 Maximizing Sales: Harnessing Next-Gen Metrics to Optimize Winery Marketing Strategies

2902-02 Field to Table Technology Moves that Pay Back Big Time

2902-03 Getting Off the Hamster Wheel: Whole Farm Profitability

2902-04 Sustainable & Efficient Winery Practices – Do More with less

2902-05 Strength in Numbers: How Wineries Can Leverage Regional Associations to Handle Challenges, Drive Growth

2902-06 Exploring the Regenerative Ag Toolbox for Viticulture

2902-07 No and Low Alcohol Winemaking: Market Insights, Chemical Dynamics & Industry Perspectives

2902-08 Crafting DTC Success: How to Connect with Consumers and Grow Revenue

2902-09 Bringing Gen Z to the Table: Navigating the Next Gen of Wine Consumers

Wednesday, January 29, 2025

2902-10 Industry Hot Topics

2902-11 Unveiling Sauvignon blanc: Exploring its Secrets from Vineyards to Bottle

2902-12 Protecting Vineyards: History of Preventing Exotic Pest Establishment and the Threat of Spotted Lanternfly

2902-13 Be Your Own Influencer

2902-14 Mastering the 3-Tier System: Collaborative Strategies between Suppliers, Distributors & Resellers

2902-15 AI in the Wine Industry: Do's, Don'ts and Live Demonstrations from an AI Prompt Engineer

2902-16 Adapting to a Changing Climate: Tools and Resources to Increase Vineyard Resilience and Reduce Vineyard Carbon Footprints

2902-17 Managing Barrels and Oak Adjuncts

Thursday, January 30, 2025

2902-18 Innovative Synergy: Creativity and Technology for Wine Industry Excellence ***(Presented in Spanish)

--\$109 for the Full Wine Symposium Sessions (General Sessions and Breakout Sessions) in MP3 Audio File Format

**(for use in any computer and car stereo or transfer the MP3 files to listen on Your Phone)

**Share the Information with Clients or Colleagues who Could Not Attend
Listen to the Sessions You Did Not Attend, Review the Sessions You Did Attend**

ORDERING INFORMATION ON THE BACK OF THIS FORM

2025 UNIFIED WINE & GRAPE SYMPOSIUM Sacramento, California

FULL SET - SYMPOSIUM SPECIALS

2902-99 2025 Full Symposium Set of MP3 Audio files for only \$109 ****BUY IT NOW PRICE OF \$109**
 **MP3 audio files can be listened to in any computer and car stereo or transfer the audios to Your Phone
ON SITE SYMPOSIUM SPECIAL ORDER NOW, Price Increases to \$149 after February 1, 2025

2802-99 2024 Unified Wine & Grape Symposium Full Set of MP3 Audio Files for only \$49 ****2023 & 2022 also available**
 **limited number of copies available for pick up at the All Star Media sales desk

<u>ITEM</u>	<u>QTY</u>	<u>On USB</u>	<u>Audio CD</u>	<u>TOTAL</u>
General Sessions	_____	\$15.00	\$24.00	\$ _____
Breakout Sessions	_____	\$15.00	\$24.00	\$ _____
2025 Full Set of Sessions	_____	\$109.00	\$199.00	\$ _____
2025 Full Set of Sessions for pick up on Thursday @ 3pm	_____	\$109.00		\$ _____
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ALL PAYMENTS MUST BE MADE IN US DOLLARS

******ALL STAR MEDIA DESK located in the West Lobby, Ground Floor of Convention Center (by Starbucks)**

BUY IT NOW PRICE OF \$109 for All the Audio files
****price increase to \$149 after February 1, 2025**

3 WAYS TO ORDER THE RECORDINGS:

- 1- Call or Text: David Lee Joy of All Star Media at 619.723.8893 or Email: davidleejoy@gmail.com
- 2- Visit the All Star Media desk onsite in the West Lobby, Ground Floor, of the Convention Center and near the Event Registration Area
- 3- Order online at www.allstartapes.com and download or stream the Recordings You want to Hear

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