

SPONSORSHIP & ADVERTISING OPPORTUNITIES



UNIFIED WINE &
GRAPE SYMPOSIUM
JANUARY 28-30, 2025
EXHIBITS RUN JANUARY 29-30
SAFE Credit Union
Convention Center, Sacramento
unifiedsymposium.org

@unified[®]

The Unified Symposium is the ideal location to promote your company to thousands of industry professionals.

Take advantage of the spacious SAFE Credit Union Convention Center by reserving your sponsorship or advertisement opportunity today! Our varied sponsorship and advertising program offers several different options for all size budgets. Banners and signs proclaim your presence onsite at the Symposium. Print and online ads showcase your product and exclusive sponsorship opportunities increase your grand visibility in front of thousands of industry professionals.

Sponsorship and advertising create an immediate and unforgettable experience for attendees, so please contact us to discuss how to promote your brand and stand above the competition at the 2025 Unified Wine & Grape Symposium.

Have an immediate and lasting impact at the industry's premier show:

- The Unified Wine & Grape Symposium is the largest wine and grape conference and trade show in the Western Hemisphere
- Thousands of industry professionals around the world attend the Symposium
- Our attendees include key leaders and purchasing decision-makers
- Increase your company's product/service visibility with all attendees
- This is the wine & grape industry show to attend where you invest in your future and discover new ideas and technologies—a can't miss!

EXCLUSIVE SPONSORSHIP OPPORTUNITIES & BENEFITS | 2025

These exciting opportunities are limited. This allows you to maximize your marketing dollars and exposure!

All sponsors receive the following benefits:

- Hyperlinked logo on UW&GS website
- Full color logo on back cover of the printed Program & Exhibit Directory
- Full color logo on on-site signage
- Hyperlinked logo in E-NEWS
- Badge ribbon for pre-registered sponsors

Additional benefits are listed within each sponsorship opportunity.

Program & Exhibit Directory: \$10,000 SOLD

Have your company name and logo tied to the printed Program & Exhibit Directory distributed to all attendees as the reference resource, including all information about sessions, schedules, and exhibitors. This is a great way to end up "in the hands" of thousands of attendees.

- Four complimentary 3-Day General Registrations
- Full-page black & white advertisement in the printed Program & Exhibit Directory
- Full color logo on front cover of the printed Program & Exhibit Directory

Networking Lounge Sponsor: \$10,000 (one available)

Be the exclusive sponsor of the Unified Wine & Grape Symposium's exciting sponsorship opportunity, the Networking Lounge. Attendees will have the opportunity to enjoy down-time with colleagues or an area to sit before they head to the exhibit hall or their next session. Networking Lounge is located on the second floor outside of Ballroom B, before the breakout session rooms.

- Four complimentary 3-Day General Registrations
- Full-page black & white advertisement in the printed Program & Exhibit Directory
- Full color logo on signage in the lounge
- Sponsor literature placed throughout the lounge
- 20' w x 12' h banner

Tote Bag Sponsor: \$10,000 SOLD

Sponsor to supply tote bags with design approval from UW&GS

- Four complimentary 3-Day General Registrations
- One color UW&GS logo at a minimum printed on tote bags with sponsor's logo

Lanyard Sponsor: \$10,000 SOLD

Sponsor to supply double bulldog clip lanyards with design approval from UW&GS

- Four complimentary 3-Day General Registrations
- One color UW&GS logo at a minimum on lanyards with sponsor's logo

Website & Electronic Communications: \$5,000 SOLD

Be the exclusive sponsor of the Unified Wine & Grape Symposium website (through January) and UW&GS eNewsletter distributed to approximately 20,000 industry professionals.

- Three complimentary 3-Day General Registrations
- Recognition as sponsor of UW&GS E-NEWS

Symposium Wine Glass Sponsor (one available)

Reach thousands of attendees by placing your company name and logo on the wine glasses for the Regional Wine Tasting and Thursday Exhibitor Lunch. Sponsor is required to provide 10,000 wine glasses and must receive design approval from UW&GS

- Four complimentary 3-Day General Registrations
- One-color or etched UW&GS logo specifically on the bowl and one-color or etched sponsor logo anywhere on each glass
- Full color logo on signage next to wine glass stations
- Full color logo on signage at exhibit exits

Breakout Sessions and Custom Sponsorships

To discuss potential custom sponsorship opportunities, please contact Jenny Devine at (916) 432-0133 or jenny@cawg.org for more details.

PREMIUM SPONSORSHIP* OPPORTUNITIES & BENEFITS | 2025

All sponsors receive the following benefits:

- Hyperlinked logo on UW&GS website
- Full color logo on back cover of the printed Program & Exhibit Directory
- Full color logo on on-site signage
- Hyperlinked logo in E-NEWS
- Badge ribbon for pre-registered sponsors

Additional benefits are listed within each sponsorship opportunity

Tuesday Keynote Speaker Luncheon

Be the exclusive sponsor or a table sponsor of the Unified Wine & Grape Symposium's exciting sponsorship opportunity, the Keynote Luncheon, taking place at the Sheraton Grand Sacramento. Attendees will have the opportunity to enjoy a sit-down lunch, with wine, and listen to the knowledge and insights of a high-profile speaker.

Presenting Sponsor: \$15,000 SOLD

- Eight complimentary 3-Day General Registrations
- Eight complimentary Tuesday Keynote Luncheon registrations
- One table of eight, with a table sign, at the Keynote Luncheon
- Feature article in a Unified Wine & Grape Symposium eNewsletter
- Introduction of the Keynote Luncheon Speaker
- Full-page color advertisement in the printed Program & Exhibit Directory
- Literature table in press room
- Free standing sign (3' w x 8' h) at the entrance to the Keynote Speaker Luncheon
- Logo on presentation screens in the keynote presentation room prior to the start of the Keynote Luncheon

Table Sponsor: \$1,500 (six available) Four Remaining

- One complimentary 3-Day General Registration
- Eight complimentary registrations for Tuesday Keynote Speaker Luncheon
- Table sign, with company logo, on sponsor table

Welcome Reception

Have your company name showcased at the annual UW&GS Welcome Reception, joining the industry in an evening of great food, wine and company. This reception will take place at the Sheraton Grand Sacramento and will be open to all General Registrants and registered exhibitors.

Presenting Sponsor: \$10,000 (one available)

- Four complimentary 3-Day General Registrations
- One complimentary 1-Day General Registration
- Full-page black & white advertisement in the printed Program & Exhibit Directory
- Full color logo on signage at reception

Hors d'oeuvres Sponsor: \$3,500 (three available)

- Two complimentary 3-Day General Registrations
- One complimentary 1-Day General Registration
- Quarter-page black & white advertisement in the printed Program & Exhibit Directory
- Full color logo on signage next to hors d'oeuvres stations

VIP Suite: \$10,000 (two available)

This is your opportunity to host targeted sales meetings with customers! This extremely valuable category provides your company with one 3-hour window of your choice to use a dedicated VIP space at the SAFE Credit Union Convention Center as your own private suite. The suite, 45' x 50' – 2,250 sq. ft. room, is located on the second floor, above the West Lobby, with windows overlooking the main entrance and registration. All room set-up and food and beverage must be purchased through the convention center caterer and are not included in this fee. Set-up and materials must be preapproved by the SAFE Credit Union Convention Center and UW&GS.

- Four complimentary 3-Day General Registrations
- Full-page black & white advertisement in the printed Program & Exhibit Directory

VIP Suite Availability

Wednesday, 1/29	SOLD	
Thursday, 1/30	9 am–12 noon	2 pm–5 pm

Wednesday General Session Coffee Break: \$5,000/day SOLD

Be the exclusive coffee break sponsor for the very popular Wednesday State of the Industry session, taking place at the Hyatt Regency, with over 1,000 people in attendance.

- Three complimentary 3-Day General Registrations
- Half-page black & white advertisement in the printed Program & Exhibit Directory
- Full color logo on signage in the coffee break area

Thursday General Session Light Breakfast & Networking Sponsor: \$7,500 (one available)

Be the exclusive sponsor of the first annual Thursday General Session Light Breakfast and Networking opportunity, taking place at the Hyatt Regency. Attendees will have the opportunity to enjoy a continental breakfast and networking with the general session speakers prior to the start of the session.

- Four complimentary 3-Day General Registrations
- Half-page black & white advertisement in the printed Program & Exhibit Directory
- Literature table in back of room at the general session
- Full color logo on signage in the foyer outside of the general session room
- Logo on presentation screens in the General Session room prior to the start of the session

*The Premium Sponsorship categories are not exclusive, but may be limited.

PREMIUM SPONSORSHIP* OPPORTUNITIES & BENEFITS | 2025

Workshop Presented in Spanish

Foster engagement among your Spanish-speaking employees and sponsor the Workshop Presented in Spanish. The workshop will include a light breakfast, a full day of seminars from grape to glass, and valuable networking.

Presenting Sponsor: \$5,000

- Three complimentary 3-Day General Registrations
- Half-page black & white ad in Printed Program & Exhibit Directory
- Literature table at the entrance of the Workshop
- Full color logo on signage in the foyer at the entrance of the Workshop
- Logo on presentation screens prior to the start of the Workshop

Bronze Sponsor: \$3,500

- Two complimentary 3-Day General Registrations
- Quarter-page black & white ad in Printed Program & Exhibit Directory
- Full color logo on signage in the foyer at the entrance of the Workshop
- Logo on presentation screens prior to the start of the Workshop

Copper Sponsor: \$1,500

- One complimentary 3-Day General Registrations
- Full color logo on signage in foyer at the entrance of the Workshop

Regional Wine Tasting Sponsor \$2,000 (multiple available)

- Two complimentary 3-Day General Registration
- Logo signage in areas where glassware is available for attendees

*The Premium Sponsorship categories are not exclusive, but may be limited.

GENERAL SPONSORSHIP* OPPORTUNITIES & BENEFITS | 2025

All sponsors receive the following benefits:

- Hyperlinked logo on UW&GS website
- Full color logo on back cover of the printed Program & Exhibit Directory
- Full color logo on on-site signage
- Hyperlinked logo in E-NEWS
- Badge ribbon for pre-registered sponsors

Additional benefits are listed within each sponsorship opportunity

Gold: \$7,500

- Four complimentary 3-Day General Registrations
- Half-page black & white advertisement in the printed Program & Exhibit Directory

Silver: \$5,000

- Three complimentary 3-Day General Registrations
- Quarter page black & white advertisement in the printed Program & Exhibit Directory

Bronze: \$2,000

- Two complimentary 3-Day General Registrations

Benefactor: \$1,000

- One complimentary 3-Day General Registration

Diamond: \$15,000

- Eight complimentary 3-Day General Registrations
- Full-page color advertisement in the printed Program & Exhibit Directory
- Feature article in a Unified Wine & Grape Symposium eNewsletter
- Acknowledgment at general sessions
- 8' w x 8' h banner in the first floor exhibit hall (furnished by UW&GS)
- Literature table in press room
- Logo on presentation screens in general session rooms prior to the start of each session

Platinum: \$10,000

- Four complimentary 3-Day General Registrations
- Full-page black & white advertisement in the printed Program & Exhibit Directory
- Acknowledgment at general sessions
- Logo on presentation screens in general session rooms prior to the start of each session

* The General Sponsorship categories are not exclusive/the number of participants is not limited.

ADVERTISING OPPORTUNITIES | 2025

Online Ads

The Unified Wine & Grape Symposium website features the official exhibitor directory, floor plan, and show planner attendees use to find new products and services while planning their visit to the show. It is the only complete resource for exhibitor information that is updated in real time before, during, and after the show.

All online ads will be placed online through March 31, 2025, once artwork is received. Please visit the Unified website to view the full online advertising packages.

Online Listing, Directory, and Floor Plan

(Hosted by Map Your Show)

- **Online Listing Upgrades**

Leads and Logo Package: \$300

Enhanced Listing: \$750

Premium Listing: \$1500

- **Online Directory Ads (Premium listing required)**

Product Spotlight: \$500 (per product)

Product Category Banner: \$500

Directory Homepage Banner: \$4,000

- **Floor Plan Ads (Premium listing required)**

Exhibit Hall Banner: \$3,000

Facility Overview Banner: \$3,000

UW&GS Website

- **UW&GS Homepage Website Ad (three available): \$1,800**

600 w x 385 h pixel ad on homepage carousel of the UW&GS website. This ad will direct attendees to your website.

Online Ad Specifications

Dimensions: 600 w x 385 h pixels

DPI: 72

File Types: Raster (.JPG, .PNG, .GIF)

Printed Program & Exhibit Directory Advertising

The Program & Exhibit Directory is the definitive source for information during the conference. We expect to hand out thousands of copies of the program to attendees with a wealth of information on the Symposium educational program, exhibitors, and schedules of special events. The program contains details of sessions including speakers, descriptions and sponsorships. The program also acts as a guidebook for the Symposium and trade show including maps of the trade show floor and booth numbers to identify exhibitors. As an advertiser, you have the opportunity to reach attendees numerous times throughout the show and beyond, as people often use the program as a reference for sessions and speakers after the show.

Finished Size: 6" w x 9.25" h

Advertising Deadline: December 6, 2024.

AD SIZE	DIMENSION	COST
Inside front or back covers	6" w x 9.25" h	SOLD
Inside first or last page		
Inside full-page	5" w x 8.25" h	\$3,000 (four-color)
Full-page	5" w x 8.25" h	\$1,200 (b&w)
Half-page	5" w x 4" h	\$ 900 (b&w)
Quarter-page	5" w x 1.75" h	\$ 720 (b&w)

Reserve your advertising space today

by completing the enclosed form. Artwork can be e-mailed to info@unifiedsymposium.org or mailed to:

Unified Wine & Grape Symposium
P.O. Box 1855
Davis, CA 95617-1855 USA

For questions about format and printing specifications, please call us at (916) 432-0133.

ADVERTISING OPPORTUNITIES | 2025

Escalator Decals: \$8,000 (two available)

Size: 11 Panels 76" w x 22" h, 1 Panel 60" w x 24" h

Decals positioned on the glass sides of the convention center escalators leading to the 2nd floor additional exhibit space and breakout rooms from the two main lobbies.

Stair Murals: \$8,000 (one available)

Size: 64" w x 6.5" h

Capture the eyes of attendees as they walk through the main entrance of the convention center, up to the second floor where the breakout sessions and the second exhibit hall will be located.

Free Standing Banner: \$7,000 (two available)

Size: 20' w x 12' h

Capture the eyes of attendees as they ride the convention center escalators to and from the exhibit halls and registration area, or walk from the exhibit halls to the breakout rooms.

There are a few areas to take advantage of to place a free-standing banner and it is a great way for you to reach out to participants in a highly visible way. Priority space is first come first serve.

Wall Clings: \$7,000 (ONE available)

Size: 20' w x 12' h

Capture the eyes of attendees as they walk through the main entrance of the convention center, towards the exhibit hall, Hall A, and registration area. This is prime real estate for signage.

Column Wrap: \$6,000 (two available)

Size: 38" w x 8' h

These prominently placed 4-column wraps will be located just outside Ballroom A, on the second floor, seen as attendees are coming up the stairs and escalators, and near registration. Each space is first come first serve.

Hotel Key Cards: \$6,000 (one available)

Quantity: 1,600 Key Cards

Reach all attendees who are staying in the two UW&GS Headquarter Hotels, Sheraton Grand Sacramento and Hyatt Regency Sacramento, by placing your name and logo on the hotel key cards.

- Full color customized on front of the key card.
- UW&GS logo on back of card in black and white.
- Advertiser will provide artwork per key card manufacturer's specifications by designated deadline.
- Artwork provided by advertiser must not advertise any event in conflict with UW&GS scheduled events. Artwork must be approved by UW&GS and the two headquarter hotels prior to production.
- UW&GS will provide proof copy of key card for advertiser approval prior to production and advertiser will respond and provide approval by designated approval deadline.
- UW&GS is not held responsible for any incorrect usage of hotel room key cards by headquarter hotels and is not responsible for any errors made by hotel personnel in distributing key cards.

Press Conference: \$5,000 (available in 1-hour increments)

This will allow for your company or organization to hold an exclusive press conference in the press room. The schedule is based on a first come, first served basis and provides companies with access to the media in a substantive manner. Please contact us for more details.

Hand Sanitizer Stations: \$5,000 (one available)

Have your logo placed on signage on or near each hand sanitizing station throughout the SAFE Credit Union Convention Center. This is the perfect brand recognition, while keeping everyone healthy!

Glass Decals: \$3,500 (two available)

Size: 55" w x 35" h

Capture the eyes of attendees as they walk through the main entrance of the convention center, up to the second floor where the breakout sessions and the second exhibit hall will be located. There are a total of 11 panels.

SPONSORSHIP ACCEPTANCE FORM | 2025



YES! We value opportunities and believe in the importance of supporting our industry. We'd like to be a Sponsor of the 2025 Unified Wine & Grape Symposium. The level of our sponsorship is marked below:

Sponsor Listing Information

COMPANY NAME (FOR SIGNS, PROGRAM, AND PRINTED MATERIALS)

HYPERLINK FOR ONLINE ACKNOWLEDGMENT

Sponsor Contact Information

The contact regarding sponsorship ACTIVITIES is:

NAME

COMPANY

ADDRESS

CITY

STATE

ZIP

COUNTRY

PHONE

FAX

E-MAIL

The contact regarding sponsorship PAYMENT is:

Check here if the same as above

NAME

COMPANY

ADDRESS

CITY

STATE

ZIP

COUNTRY

PHONE

FAX

E-MAIL

Sponsor Authorization

Please Sign Here:

Authorized signature above represents the Sponsor's acceptance of Terms & Conditions as delineated in all pages of the Sponsorship & Advertising Opportunities brochure. This is a binding contract.

PRINT NAME

TITLE

To assure proper acknowledgment in pre-event promotions, please respond by December 6, 2024.

If you obtain this form after this deadline, sponsorship may still be considered. Direct sponsorship questions to: (916) 432-0133

Fax/Scan & Email/Mail your response to:

Unified Wine & Grape Symposium
P.O. Box 1855
Davis, CA 95617-1855
Fax: 530-601-5317
Email: info@unifiedsymposium.org

Sponsorship Commitment

(Please mark your desired sponsorship category)

Exclusive Sponsorship Opportunities

<input type="checkbox"/> Program & Exhibit Directory.....	\$10,000
<input type="checkbox"/> Networking Lounge Sponsor.....	\$10,000
<input type="checkbox"/> Tote Bag*	SOLD
<input type="checkbox"/> Lanyard*	SOLD
<input type="checkbox"/> Website & Electronic Communications	SOLD
<input type="checkbox"/> Symposium Wine Glasses*	Provided by the Sponsor
<input type="checkbox"/> Breakout Session and Custom Sponsorships.....	(Please call for details)

Premium Sponsorship Opportunities

<input type="checkbox"/> Tuesday Keynote Speaker Luncheon—Presenting.....	SOLD
<input type="checkbox"/> Welcome Reception—Presenting.....	\$10,000
<input type="checkbox"/> VIP Suite	\$10,000

Preferred date & time: _____

<input type="checkbox"/> Thursday General Session Breakfast & Networking.....	\$7,500
<input type="checkbox"/> Wednesday General Session Coffee Break.....	SOLD
<input type="checkbox"/> Workshop Presented in Spanish—Presenting	\$5,000
<input type="checkbox"/> Welcome Reception—Hors d'oeuvres.....	\$3,500
<input type="checkbox"/> Workshop Presented in Spanish—Bronze	\$3,500
<input type="checkbox"/> Regional Wine Tasting.....	\$2,000
<input type="checkbox"/> Tuesday Keynote Speaker Luncheon—Table Sponsor.....	\$1,500
<input type="checkbox"/> Workshop Presented in Spanish—Copper.....	\$1,500

General Sponsorship Opportunities

<input type="checkbox"/> Diamond.....	\$15,000
<input type="checkbox"/> Platinum	\$10,000
<input type="checkbox"/> Gold.....	\$7,500
<input type="checkbox"/> Silver	\$5,000
<input type="checkbox"/> Bronze.....	\$2,000
<input type="checkbox"/> Benefactor	\$1,000

Terms & Conditions

- *Proof reviewed by UW&GS by December 6, 2024.
- Artwork is due December 6, 2024, for program ads.
- No refunds to or cancellation by sponsor will apply.
- No endorsement or guarantee of any form is inferred.
- There are no additional or exchange of benefits between companies, including for the trade show.
- Sponsor benefits will not be active until a completed Sponsorship Acceptance form and deposit are received.
- Sponsor and Unified Wine & Grape Symposium, LLC agree to indemnify and hold each other harmless from and against all claims, actions, and liabilities including attorney's fees which may be asserted by third parties in connection with sponsor's or UW&GS' performance in regard to obligations as identified.
- UW&GS is not liable for power/equipment failure or facility unavailability.
- Sponsorship benefits will not be acknowledged if full payment is not received upon confirmation of sponsorship.

Payment Information

• **All payments are due in full with submission of this form.**

- All payments are non-refundable.
- You can choose to be invoiced for full amount below. Checks should be made payable to: Unified Wine & Grape Symposium and may be mailed to the address to the left.

Credit Card Information:

Pay by MasterCard Visa American Express Bill Me

CARD NUMBER

SECURITY CODE

EXPIRATION DATE

AMOUNT TO BE CHARGED

PLEASE PRINT CARDHOLDER'S NAME

AUTHORIZED SIGNATURE (AUTHORIZES CHARGE ON CREDIT CARD)

ADVERTISING ACCEPTANCE FORM | 2025



YES! We value opportunities and believe in the importance of supporting our industry. We'd like to be an Advertiser at the 2025 Unified Wine & Grape Symposium.

Advertiser Contact Information:

The contact regarding advertisement ACTIVITIES is:

NAME _____
COMPANY _____
ADDRESS _____
CITY _____ STATE _____ ZIP _____
COUNTRY _____
PHONE _____ FAX _____
E-MAIL _____

The contact regarding advertising PAYMENT is:

Check here if the same as above

NAME _____
COMPANY _____
ADDRESS _____
CITY _____ STATE _____ ZIP _____
COUNTRY _____
PHONE _____ FAX _____
E-MAIL _____

Advertiser Authorization

Please Sign Here:

Authorized signature above represents the Sponsor's acceptance of Terms & Conditions as delineated in all pages of the Sponsorship & Advertising Opportunities brochure. This is a binding contract.

PRINT NAME _____ TITLE _____

To assure proper placement of your ad in the program, artwork is due by December 6, 2024.
Direct advertising questions to: Jenny Devine (916) 432-0133

Fax/Scan & Email/Mail your response to:

Unified Wine & Grape Symposium
P.O. Box 1855
Davis, CA 95617-1855
Fax: 530-601-5317
Email: info@unifiedsymposium.org

Please notify UW&GS if you would like your company sign or banner back after the symposium.

Payment Information

- All payments are due in full with submission of this form.
- All payments are non-refundable.
- You can choose to be invoiced for full amount below. Checks should be made payable to: Unified Wine & Grape Symposium and may be mailed to the address to the left.

Advertising Commitment (Please mark your desired commitment)

Online Listing Upgrades

- Leads and Logo Package \$300
- Enhanced Listing \$750
- Premium Listing.....\$1,500

Online Directory Ads (Premium listing required)

- Product Spotlight \$500
- Product Category Banner \$500
- Directory Homepage Banner \$4,000

Floor Plan Ads (Premium listing required)

- Exhibit Hall Banner \$3,000
- Facility Overview Banner \$3,000

UW&GS Website

- UW&GS Homepage Website Ad \$1,800

Printed Program & Exhibit Directory

Inside Covers

- Inside Front (four-color 1/8" bleed) – 6" w x 9.25" h **SOLD**
- Inside Back (four-color 1/8" bleed) – 6" w x 9.25" h **SOLD**

Internal Pages

- Full-Page (four-color bleed) First Page – 6" w x 9.25" h **SOLD**
- Full-Page (four-color bleed) Last Page – 6" w x 9.25" h **SOLD**
- Full-Page (four-color) – 5" w x 8.25" h \$3,000
- Full-Page (b&w) – 5" w x 8.25" h \$1,200
- Half-Page (b&w) – 5" w x 4" h \$900
- Quarter-Page (b&w) – 5" w x 1.75" h \$720

Other Advertising Opportunities

- Escalator Decals \$8,000
- Stair Mural \$8,000
- Free Standing Banner \$7,000
- Wall Clings \$7,000
- Column Wrap \$6,000
- Hotel Key Cards \$6,000
- Press Conference \$5,000
- Hand Sanitizer Stations \$5,000
- Glass Decals \$3,500

Terms & Conditions

- Artwork is due December 6, 2024 for banner ads and program ads.
- No refunds to or cancellation by advertiser will apply.
- No endorsement or guarantee of any form is inferred.
- There are no additional or exchange of benefits between companies, including for the trade show.
- Advertiser and Unified Wine & Grape Symposium, LLC agree to indemnify and hold each other harmless from and against all claims, actions, and liabilities including attorney's fees which
- May be asserted by third parties in connection with advertiser's or UW&GS' performance in regard to obligations as identified.
- UW&GS is not liable for power/equipment failure or facility unavailability.
- Advertisement will not be printed, displayed, set-up, installed, etc. if full payment is not received upon confirmation of advertisement.

Credit Card Information:

Pay by MasterCard Visa American Express Bill Me

CARD NUMBER _____ SECURITY CODE _____

EXPIRATION DATE _____ AMOUNT TO BE CHARGED _____

PLEASE PRINT CARDHOLDER'S NAME _____

AUTHORIZED SIGNATURE (AUTHORIZES CHARGE ON CREDIT CARD) _____