

**LLC Managing Committee Meeting Agenda  
Conference Call**

Thursday, October 24, 2019  
3:00 PM

Dial-In: 1-888-396-8039; Passcode: 0260810

**Committee Members (8):**

Tom Slater (CAWG Director), Chair (July 1, 2019 - June 30, 2020)

John Aguirre (CAWG President), Lise Asimont (ASEV Past President), Mike Boer (CAWG Board Member), Nichola Hall (ASEV Past President), Jim Harbertson (ASEV Technical Program Director), Dan Howard (ASEV Executive Director), Bill Pauli (CAWG Past Chair)

**LLC Managing Committee Meeting Agenda**

1. **Call to Order**
2. **Approval of October 24 Meeting Agenda**
3. **Approval of September 24 Meeting Minutes\***
4. **New Business**
  - a. Registration and Housing is Open
  - b. Outdoor Exhibit Space
5. **Old Business**
  - a. State of the Industry 4<sup>th</sup> Speaker Update
  - b. Keynote Speaker Update
  - c. Visit Sacramento Proposal
6. **Next Meeting Date and Time**
7. **Adjournment**

*\*documents attached*

**LLC Managing Committee Meeting Minutes  
Conference Call**

Tuesday, September 24, 2019  
3:00 PM

**Committee Members Present**

Tom Slater (CAWG Director), Chair (July 1, 2019 - June 30, 2020)

John Aguirre (CAWG President), Lise Asimont (ASEV Past President), Mike Boer (CAWG Board Member), Nichola Hall (ASEV Past President), Jim Harbertson (ASEV Technical Program Director), Dan Howard (ASEV Executive Director), Bill Pauli (CAWG Past Chair)

**Others Present**

Jenny Devine, CAWG Staff

**LLC Managing Committee Meeting Agenda**

1. **Call to Order.** Tom Slater called the meeting to order at 3:05 PM.
2. **Approval of September 24 Meeting Agenda.** Mike Boer moved to approve the September 24 meeting agenda. Nichola Hall second, the motion was approved.
3. **Approval of August 27 Meeting Minutes.** Jim Harbertson moved to approve the August 27 meeting minutes. Nichola Hall second, the motion was approved.
4. **Old Business**
  - a. **State of the Industry Speaker Update.** John Aguirre provided an update on the status of the fourth speaker. He stated that there have been several discussions and we have identified three very strong candidates:
    - i. Jean-Marie Cardebat, Center for Wine Economics
    - ii. Laura Catena, Bodega Catena Zapata and Luca Winery
    - iii. Stephen Rannekleiv, Rabobank

Jim Harbertson moved to approve inviting Jean-Marie Cardebat first as the fourth speaker of the SOI, and Stephen Rannekleiv second. The motion was second by Mike Boer. Motion was approved.

- b. **Keynote Speaker Update.** Annette Alvarez-Peters declined our offer as keynote speaker for the 2020 Unified. The next speaker that we will move forward with inviting is Heidi Barrett.
- c. **Budget Update.** Dan Howard stated that he does not have much to update, but that Visit Sacramento is close to approving the additional \$100,000. We should receive the first \$100,000 in this calendar year.

5. **Next Meeting Date and Time.** The next LLC Managing Committee meeting will take place on Thursday, October 24, at 3:00 PM.
  
6. **Adjournment.** Tom Slater adjourned the meeting at 3:55 PM.