

**LLC Managing Committee Meeting Agenda
Conference Call**

Tuesday, July 2, 2019
3:00 PM

Dial-In: 1-888-396-8039; Passcode: 0260810

Committee Members (8):

Lise Asimont (ASEV Past President), Chair (July 1, 2018 - June 30, 2019)

John Aguirre (CAWG President), Nichola Hall (ASEV Past President), Jim Harbertson (ASEV Technical Program Director), Dan Howard (ASEV Executive Director), Aaron Lange (CAWG Past Chair), Bill Pauli (CAWG Past Chair), and Tom Slater (CAWG Director)

LLC Managing Committee Meeting Agenda

1. **Call to Order**
2. **Approval of July 2 Meeting Agenda**
3. **Approval of May 30 Meeting Minutes***
4. **Old Business**
 - a. 2020 Program Development Committee Report – 2nd In-Person Meeting
 - b. State of the Industry Speaker Line-Up (4th Speaker)
 - c. Keynote Speaker Update
5. **Next Meeting Date and Time**
6. **Adjournment**

**documents attached*

**LLC Managing Committee Meeting Minutes
Conference Call**

Thursday, May 30, 2019
3:00 PM

Dial-In: 1-888-396-8039; Passcode: 0260810

Committee Members Present:

Lise Asimont (ASEV Past President), Chair (July 1, 2018 - June 30, 2019)

John Aguirre (CAWG President), Nichola Hall (ASEV Past President), Jim Harbertson (ASEV Technical Program Director), Dan Howard (ASEV Executive Director), Aaron Lange (CAWG Past Chair), Bill Pauli (CAWG Past Chair), and Tom Slater (CAWG Director)

Others Not Present

Jenny Devine (CAWG Staff)

LLC Managing Committee Meeting Agenda

1. **Call to Order.** Lise Asimont called the meeting to order at 3:07 PM.
2. **Approval of May 30 Meeting Agenda.** Bill Pauli moved to approve the May 30 meeting agenda. Tom Slater second, motion was approved.
3. **Approval of April 18 Meeting Minutes.** Jim Harbertson moved to approve the April 18 meeting minutes. Bill Pauli second, motion was approved.
4. **Old Business**
 - a. **2020 Program Development Committee Report.** Nichola Hall provided a report with regards with the PDC. She stated that we conducted a pre-meeting survey, so that we could accomplish work ahead of time. The committee will be creating a regulations track. The first in-person meeting went very well, and each track will start hosting conference calls. John Aguirre would like to add a thank you to both Nichola Hall and Keith Striegler on their efforts. We have put together a very ambitious timeline, to complete the program before harvest. All are encouraged that the content will be completed ahead of schedule. He continued to state that the PDC membership was changed up for this year, and we brought in new names. Aaron Lange asked if we had discussed the keynote speaker during the meeting, and Nichola Hall stated that we will be discussing this during our next meeting.
 - b. **State of the Industry Speaker Line-Up (4th Speaker).** John Aguirre began the discussion, reviewed the original names suggested and stated that he would like to go back to Mike Veseth to provide a few suggestions for the 4th speaker. He will reach out to Mike shortly.
 - c. **Keynote Speaker.** Dan Howard stated that we will be reviewing this during our June 14th Program Development Committee. Bill Pauli stated that we need to focus on someone who is dynamic,

who is younger, not traditional, but doing ok. He suggested Joe Wagner, founder of Meiomi. He is a dynamic speaker, the energy and magnetism. Aaron Lange agreed with Bill Pauli's suggestion. Tom Slater also agreed and stated if anyone had ever thought about Governor Newsom. Nichola Hall stated that his name was added in the survey for a potential keynote speaker. Aaron Lange would like to attend the meeting on the 14th, specifically to discuss the keynote speaker. Jim Harbertson, he has a concern with Joe Wagner, with the trolling in Oregon with getting into trouble with their labels, bringing in someone who is controversial. Bill Pauli provided further detail on why Joe Wagner would be a good fit. It is important to bring in someone who is a dynamic speaker, who can bring in a crowd, even if there is some small controversy around the speaker. We can bring this name back to the PDC. Do we want to send out the list to the PDC prior to the meeting and have them rate, or do we want an organic discussion during the meeting? Lise Asimont also did a research for young professionals within the industry that might be a good fit.

5. **Next Meeting Date and Time.** The next LLC Managing Committee meeting will take place on Tuesday, July 2, at 3:00 PM.
6. **Adjournment.** Lise Asimont adjourned the meeting at 3:35 PM.