

**LLC Managing Committee Meeting Agenda  
In-Person Meeting**

***Lunch will be included***

Thursday, January 31, 2019  
Noon – 1:30 PM | Hyatt Regency, Capitol Board room

**Committee Members (8):**

Lise Asimont (ASEV Past President), Chair (July 1, 2018 - June 30, 2019)  
John Aguirre (CAWG President), Nichola Hall (ASEV Past President), Jim Harbertson (ASEV Technical Program Director), Dan Howard (ASEV Executive Director), Aaron Lange (CAWG Past Chair), Bill Pauli (CAWG Past Chair), and Tom Slater (CAWG Director)

**LLC Managing Committee Meeting Agenda**

1. **Call to Order**
2. **Approval of January 31 Meeting Agenda**
3. **Approval of January 8 Meeting Minutes\***
4. **New Business**
  - a. Overall 2019 Unified Review: Keynote Speaker Luncheon, Breakout Sessions, etc.
  - b. 2019 Unified Registration Report
  - c. Springing Proxy Form
  - d. 2020 Program Development Committee Chair Suggestions
  - e. Outlook to 2020 at Cal Expo
5. **Next Meeting Date and Time.**
6. **Adjournment**

*\*documents attached*

**LLC Managing Committee Meeting Minutes  
Conference Call**

Tuesday, January 8, 2019  
2:00 PM

**Committee Members (8):**

Lise Asimont (ASEV Past President), Chair (July 1, 2018 - June 30, 2019)  
John Aguirre (CAWG President), Nichola Hall (ASEV Past President), Jim Harbertson (ASEV Technical Program Director), Dan Howard (ASEV Executive Director), Aaron Lange (CAWG Past Chair), Bill Pauli (CAWG Past Chair), and Tom Slater (CAWG Director)

**Others Present**

Tom Collins (ASEV Secretary/Treasurer), Jenny Devine (CAWG Staff)

**LLC Managing Committee Meeting Agenda**

1. **Call to Order.** Lise Asimont called the meeting to order at 2:02 PM.
2. **Approval of January 8 Meeting Agenda.** Jim Harbertson made the motion to approve the January 8 meeting agenda, second by Nichola Hall. Motion is approved.
3. **Approval of December 21 Meeting Minutes.** Nichola hall made a motion to approve the December 21 meetings minutes, second by Jim Harbertson. Motion was approved.
4. **Old Business**
  - a. **Finalize logistics for showcasing St. George Distillery products at the Keynote Speaker Luncheon.** Dan Howard confirmed with the Sheraton that they will handle the spirit donation same as the wine donations. Tom Collins had a conversation with Dave Smith and Lance Winters, and they will be providing the following products:
    - i. Unaged Pear Brandy – Their Pear Brandy put St. George on the map and is how they gained their initial success and spotlight.
    - ii. Terroir Gin. Their Terroir gin is made with local botanicals and they will discuss how they select their ingredients and how they go about developing their products.
    - iii. Baller Whisky. Their Baller Whisky is their take on Japanese whisky's
  - b. How will the products be poured? The products will be pre-poured, in one-ounce glasses with a tasting mat. This would be the least disruptive for the event and the product should be identified.

- c. There is concern around not wanting to open the symposium up to any criticism for promoting other products besides wine. Dan Howard stated that we will not be promoting the products, we are promoting the method, the speaker and his presentation - what can we learn from the innovators within another industry?
  - d. Bill Pauli made a motion to move forward with the program and tasting as outlined above in 4a., by moving forward with providing three tastings to showcase their products, how they identify key ingredients, and innovation. Dan Howard, John Aguirre and Jenny Devine will work out the logistics. The motion was second by John Aguirre. Motion was approved.
5. **Next Meeting Date and Time.** The next meeting date and time will be an in-person meeting at Unified, Thursday, January 31, Noon to 1:30 pm, Hyatt Regency, Capitol Board Room (***lunch included***).
6. **Adjournment.** Lise Asimont adjourned the meeting at 2:24 PM.