

**LLC Managing Committee Meeting Agenda  
Conference Call**

November 10, 2015

3:00 PM

Dial-In: 1-800-831-3695

Passcode: 900770#

(excerpt from LLC Operating Agreement)

**The Managing Committee will ordinarily make decisions involving:**

- **company policy;**
- **company strategic planning;**
- **authorize and revise annual budgets for the Company;**
- **make decisions as to accounting protocol or policies;**
- **annual review of event contractors and delegation of authority to Executive Director of ASEV and/or to the President of CAWG to execute contracts within the scope of the annual budget;**
- **providing input and final approval of the content, format, template and selection of speakers for the trade show and program for each Unified Wine & Grape Symposium;**
- **authorize compensation of Members;**
- **declaring and paying distributions to Members;**
- **delegating responsibility for day to day operations of the Company to ASEV, CAWG, independent contractors and/or committees on all other decisions**

Committee Members (8):

Bill Pauli (CAWG Past Chair), Chair (January-December 2015)

John Aguirre (CAWG President), Tom Collins (ASEV Secretary/Treasurer), Nichola Hall (ASEV Board 1st Vice President), Dan Howard (ASEV Executive Director), Jim Kennedy (ASEV Past President), Carson Smith (CAWG Director-at-Large), and David Weiss (CAWG Director)

LLC Managing Committee Meeting Agenda

1. Call to Order
2. Approval of November 10 Agenda
3. Approval of September 25 Meeting Minutes\*
4. Old Business
  - a. LLC Managing Committee Term Updates
  - b. Program Update
5. New Business
  - a. Registration and Housing Updates
6. Next Meeting Date and Time
7. Adjournment

*\*documents attached*

## LLC Managing Committee Meeting Minutes

### Conference Call

September 25, 2015

3:00 PM

#### Committee Members

Bill Pauli (CAWG Past Chair), Chair (January-December 2015)

John Aguirre (CAWG President), Tom Collins (ASEV Secretary/Treasurer), Nichola Hall (ASEV Board 1st Vice President), Dan Howard (ASEV Executive Director), Jim Kennedy (ASEV Past President), Carson Smith (CAWG Director-at-Large), and David Weiss (CAWG Director)

#### Others Present

Jenny Devine-Smith (CAWG Staff)

1. **Call to Order.** The meeting was called to order at 3:10 PM.
2. **Approval of September 25 Agenda.** Jim Kennedy moved to approve the September 25 agenda as submitted, second by Carson Smith. Motion was approved.
3. **Approval of August 3 Meeting Minutes.** David Weiss moved to approve the August 3 meeting minutes as submitted, second by Nichola Hall. Motion was approved.
4. **Old Business**
  - a. **Program Update.** John Aguirre, Tom Collins and Jenny Devine-Smith provided an update on the Unified program.
    - i. John Aguirre stated that an official speaker packet has been sent to Mr. Franzia and we are currently not in a position to promote him as a speaker just yet, but we are eager to get his bio and develop a press release. Tom Collins and Dan Howard shared their concern with promoting Mr. Franzia in a timely manner along with registration. Aguirre asked that we give the email a little more time and we will then reach out to follow-up. John stated that he follow back up with him with a phone call in the next week.
    - ii. John Aguirre continued to state that Steve Fredricks, with Turrentine Brokerage, accepted our invitation to speak on the State of the Industry.
    - iii. Tom Collins provided an update on the translation equipment needed for the Spanish track, with bringing in an English-speaking speaker. The equipment has been approved and Tom will have the necessary conversations with each lead to discuss how the equipment will work.
    - iv. Jenny Devine-Smith provided an update on the descriptions and session content. She had asked for all descriptions to be finalized by the end of the month and the committee is working on confirming the speakers.
5. **New Business**
  - a. **Review and Confirmation:** LLC Managing Committee Terms. Dan Howard added the term information to the agenda because not all committee members may be aware of where they stand. The member that is most critical is Bill Pauli, with his term ending in December. Each member organization board is responsible for identifying who will sit on each the LLC Managing Committee. There are no term limits. John Aguirre stated that the chair of CAWG is responsible for appointing committee chairs and Unified LLC Managing Committee members. John Aguirre will discuss the terms with the new CAWG chair in November.
    - i. **Tom Collins (3rd term 1/15 – 12/17)**  
1/15 – 12/15, 1/16 – 12/16, 1/17 – 12/17
    - ii. **Jim Kennedy (2nd term 1/15 – 12/17)**  
1/15 – 12/15, 1/16 – 12/16, 1/17 – 12/17
    - iii. **Nichola Hall (1st term 1/15 – 12/17)**

1/15 – 12/15, 1/16 – 12/16, 1/17 – 12/17

- iv. **Carson Smith (1st term 4/13 – 3/16)**  
4/13 – 3/14, 4/14 – 3/15, 4/15 – 3/16
  - v. **David Weiss (1st term 4/13 – 3/16)**  
4/13 – 3/14, 4/14 – 3/15, 4/15 – 3/16
  - vi. **Bill Pauli (1st term 1/13 – 12/15)**  
1/13 – 12/13, 1/14 – 12/14, 1/15 – 12/15
- b. **Donation to Regions Impacted by both Fires.** David Weiss brought forward a request to the LLC Managing Committee to review and discuss adding an option, on the Unified registration form, for registrants to donate to the relief efforts for those regions devastated by the two fires this past summer. John Aguirre stated that this request has tremendous merit and that CAWG could include this option in their member renewal packets later this fall. He continued to state, that even though this is a very important request, is this better to be accomplished through the associations rather than Unified? Once we open that door through Unified, there will be others who will make requests to contribute to worthy charitable causes. We need to give this some consideration on how we treat this type of request or how we handle similar requests for worthy causes in the future.

Bill Pauli asked if there is any merit to consider, as the LLC Managing Committee, making a contribution from our organization for an xxx amount of money to an established entity that has a strong track record to take the funds and distribute to the various groups. Unified is an important part of the industry, a symposium by the industry for the industry, and it would show goodwill towards the industry if we were to make a contribution to these efforts. The committee did agree that this would be a much cleaner concept.

Nichola Hall stated that with ASEV representing more than California, as a group, we are not limited to just California, but to everyone nationally, for example the wildfires in Washington. The Unified Symposium not only represents the industry nationally, but internationally as well. It could get very political if Unified donated money as an organization. Bill Pauli agreed and stated that it would be better if each association were to handle this request on their own and it was worth discussion. No further action or discussion was necessary.

- 6. **Next Meeting Date and Time.** The next meeting will take place on November 10 at 3:00 PM.
- 7. **Adjournment.** Bill Pauli adjourned the meeting at 3:43 PM.