

**LLC Managing Committee Meeting Agenda
Zoom Meeting**

Tuesday, May 24, 2022
1:00 PM

Committee Members (8):

Mike Boer (CAWG Past Director), Chair (July 1, 2021 - June 30, 2022)
John Aguirre (CAWG President), Jim Harbertson (ASEV Technical Program Director), Dan Howard (ASEV Executive Director), Anita Oberholster (ASEV Past Board Member), Bill Pauli (CAWG Past Chair), Tom Slater (CAWG Chair) Keith Striegler (ASEV 1st Vice President)

LLC Managing Committee Meeting Agenda

1. **Call to Order**
2. **Approval of May 24 Meeting Agenda**
3. **Approval of April 5 Meeting Minutes***
4. **New Business**
5. **Old Business**
 - a. CAWG Interim Staff Representative for the LLC Managing Committee
 - b. Program Development Committee
 - i. Program Development Update
 - ii. Spanish Track Format
 - iii. Hybrid Discussion
 - c. Keynote Speaker Update
 - i. Status: Dusty Baker, <https://www.bakerfamilywines.com/>
6. **Next Meeting Date and Time**
7. **Adjournment**

**documents attached*

**LLC Managing Committee Meeting Minutes
Zoom Meeting**

Tuesday, April 5, 2022
3:00 PM

Committee Members (8):

Mike Boer (CAWG Past Director), Chair (July 1, 2021 - June 30, 2022)
John Aguirre (CAWG President), Jim Harbertson (ASEV Technical Program Director), Dan Howard (ASEV Executive Director), Anita Oberholster (ASEV Past Board Member), Bill Pauli (CAWG Past Chair), Tom Slater (CAWG Chair) Keith Striegler (ASEV 1st Vice President)

Others Present:

Jenny Devine (CAWG Staff)

LLC Managing Committee Meeting Agenda

1. **Call to Order.** Mike Boer called the meeting to order at 3:03 PM.
2. **Approval of April 5 Meeting Agenda.** Keith Striegler moved to approve the agenda, Jim Harbertson second. Motion was approved.
3. **Approval of March 8 Meeting Minutes.** Jim Harbertson moved to approve the minutes, Bill Pauli second. Motion was approved.
4. **New Business.** No new business to discuss.
5. **Old Business**
 - a. **Sheraton Hotel Attrition.** The Sheraton hotel forgave the \$92,000 in room block attrition. However, they did increase the room rate for the next two years by \$10, which is still less than the Hyatt Regency room rate. This is a very big victory. We had help from Visit Sacramento, and others.
 - b. **John Aguirre's Replacement Discussion Continued: Interim Replacement Discussion & Agreement Document.**
 - i. John Aguirre's proxy is no longer valid if he is no longer employed by CAWG.
 - ii. CAWG would nominate an interim replacement, and the LLC Managing Committee would vote to approve, and the interim member will need to complete the interim agreement.
 - iii. Tom Slater asked if whether it could be a CAWG staff member or if it had to be a board member. Tom continued to state that a discussion will take place at the next CAWG board meeting at the end of April, and then brought back to the LLC Managing Committee Meeting for review and approval.
 - iv. Mike Boer made a motion to approve the interim agreement. Anita Oberholster second the motion, motion was approved.
 - c. **Program Development Committee Update.** Jenny Devine provided an update on where we are at with the Program Development Committee. Formal invitations have been sent out to the members who were identified and approved by CAWG/ASEV leadership and the two co-chairs. Committee members are starting to confirm and complete the two Doodle requests for the first in-person meeting in early May and the second virtual meeting in early June.

d. **Keynote Speaker: Second Discussion**

i. **Status: Danica Patrick**, <https://www.somniumwine.com/Our-Team/Danica-Patrick>

1. Bill Pauli was not able to connect with the proper person to submit a formal request to Danica Patrick. However, he did find out that she has not been a participant within the local wine community, they have not had a lot of success with getting her or the vineyard manager involved in the local community. She has not really been back in the area since the fires, one of her vineyards had been impacted by the Howell Mountain fire. Since she is not around very much, no one has a lot of contact with her. The managing committee agreed that we will move on and not pursue any further.

ii. **Back-Up Speaker: Dusty Baker**, <https://www.bakerfamilywines.com/>

1. His winemaker is Chik Brenneman
2. Tom Slater is a personal friend of Dusty Baker's, and Bill Pauli also knows him.
3. You will get his story, how he got involved in wine, his winemaker is very well respected in the industry. He is charismatic. People will enjoy his presentation, but it will not be very educational by way of climate change or another key industry issue.
4. He is located in El Dorado Hills

iii. **Back-Up Speaker to Dusty Baker: The McBride Sisters**

1. We will pursue Dusty Baker first, then move to The McBride Sisters as a back-up.

e. **Oregon Wine Symposium: Oregon Winegrowers Association and The Oregon Wine Board Email and Discussion regroup.** Dan Howard was contacted by Greg Jones with The Oregon Wine Board, he did not mention anything about collaborating, he wanted to know how the LLC was formed and wanted some guidance. No one owns the symposium currently, and Dan gave him some basic information. The person who contacted CAWG was with the Oregon Winegrowers Association, who is interested in collaborating. John Aguirre received an email with Jana, elaborating the email that Brooke Robertson sent over to the CAWG staff, Jana McKamey comments were more on point with Greg Jones - - guidance on how to create a partnership and LLC vs. creating a Unified of the Northwest and wanting to partner with Unified. No action item is needed, but we will keep the committee informed in anything happens.

f. **Final Numbers.** Dan Howard has not reviewed the final numbers with the accountant, and we are still waiting on a few last-minute expenses, but the estimated net profit is looking to be \$1.3 million.

6. **Next Meeting Date and Time.** After the first in-person PDC meeting, Tuesday, May 24, 1:00 PM.

7. **Adjournment.** Bill Pauli made a motion to adjourn the meeting, Jim Harbertson second. Meeting was adjourned at 3:36 PM.