

**LLC Managing Committee Meeting Agenda
Conference Call**

Monday, March 26
3:00 PM

Committee Members (8):

Aaron Lange (CAWG Chair), Chair (January 2017 - June 30, 2018)

John Aguirre (CAWG President), Lise Asimont (ASEV Director), Tom Collins (ASEV Secretary/Treasurer), Nichola Hall (ASEV Past President), Dan Howard (ASEV Executive Director), Bill Pauli (CAWG Past Chair), and Tom Slater (CAWG Director)

LLC Managing Committee Meeting Agenda

1. **Call to Order**
2. **Approval of March 26 Agenda**
3. **Approval of February 9 Meeting Minutes***
4. **Old Business**
 - a. 2019 Keynote Luncheon Speaker*
 - b. 2019 Program Development Committee Vice Chair
5. **Next Meeting Date and Time**
6. **Adjournment**

**documents attached*

**LLC Managing Committee Meeting Minutes
Conference Call**

Friday, February 9, 2018
3:00 PM

Committee Members Present:

Aaron Lange (CAWG Chair), Chair (January 2017 - June 30, 2018)
John Aguirre (CAWG President), Lise Asimont (ASEV Director), Tom Collins (ASEV Secretary/Treasurer),
Nichola Hall (ASEV Past President), Dan Howard (ASEV Executive Director), Bill Pauli (CAWG Past Chair), and
Tom Slater (CAWG Director)

Others Present:

Jenny Devine (CAWG Staff)

LLC Managing Committee Meeting Agenda

1. **Call to Order.** Aaron Lange called the meeting to order at 3:09 PM.
2. **Approval of February 9 Agenda.** Bill Pauli moved to approve the February 9 meeting agenda, Nichola Hall second the motion. Motion was approved.
3. **Approval of January 25 Meeting Minutes.** Nichola Hall moved to approve the January 25 meeting minutes, Lise Asimont second the motion. Motion was approved.
4. **Old Business**
 - a. **2019 Unified Program Development Committee (PDC) Chair.** Aaron Lange reviewed the Program Development Committee details provided in the packet, and reviewed who was on the list as chair, Keith Striegler, Julie Lumgair, and Tom Collins. Lise Asimont provided background regarding Julie Lumgair. John Aguirre stated that he reached out to Keith Striegler, he did not dismiss the idea and would be open to it. John Aguirre also stated that even though she would be interested in the future, Julie Lumgair is unable to agree to be chair for 2019 due her other commitments and limited availability with taking lead on a very large winemaking project.
 - i. **Discussion:** The committee felt that a Vice-Chair would be beneficial, it would provide a back-up and allow for mentorship, continuity and allow the person to transition into the chair role when the current chair is ready to step-down, with the caveat that the LLC Managing Committee reviews and approves each year, to see if it is still a good fit.
 1. Julie Lumgair is not quite ready to be chair in 2019, but she would be in the future and she could sit as the vice-chair. She would be a good fit as chair in the future. Aaron Lange made a recommendation to approve Julie Lumgair as vice-chair. The Program Development Committee needs new blood, and she would come to the table with organizational skill, energy, and connections.

2. **CalExpo.** The LLC Managing Committee feels that it would be beneficial to have someone on the committee, as chair, with the experience and history like Tom Collins has, with the transition to CalExpo.
3. Bill Pauli added Aaron Lange's name to the potential PDC chair list. Bill Pauli continued to state that Aaron Lange brings both sides to the table. However, Aaron Lange did politely decline for 2019 and stated that he would be more than happy to sit on the committee.
4. Bill Pauli made a motion to approve Tom Collins as the Program Development Chair for the 2019 Unified Wine & Grape Symposium, Nichola Hall second the motion. The motion is approved. Aaron Lange would like to make a motion, Lise Asimont moved, that we invite Julie Lumgair as vice-chair. Tom Slater second. The motion was approved. Tom Collins, as chair, is happy to reach out to Julie Lumgair to find out her availability and interest. John Aguirre will reach out to Keith Striegler, to let him know the direction of the chair. We do want him to come back to sit on the committee.

5. **New Business**

- a. **2019 Keynote Luncheon Speaker.** The LLC Managing Committee has decided not to invite Francis Ford Coppola back as Keynote Speaker, which will save us some time. Aaron Lange would like to see more of a business-like speaker, with more of a take-away, and a success story that you can bring into your own company. He stated that we should build a short list. We might want to look for someone in the spirits industry, or someone from outside of California in the wine industry.
 - i. **Suggestions**
 1. Bill Pauli suggested Bill Foley, Foley Estates Vineyard and Winery. Aaron Lange agreed that this was a good suggestion.
 2. Lise Asimont suggested Pat Rooney, B.R. Cohn Winery and Glazer's Distributors
 3. Aaron Lange suggested a person from St. George Spirits - Lance Winters, Master Distiller/President, St. George Spirits
 4. Nichola Hall suggested Ted Baseler, CEO, Ste. Michele
 5. Other suggestions:
 - a. Greg Jones, Viticulture Climatologist, Linfield College
 - b. Concha y Toro
 - ii. **Next Steps**
 1. The next step will be to create the shortlist and send it out to the committee. Jenny will put together a list of speakers and background information for the group.

6. **Next Meeting Date and Time.** Friday, March 16, at 3:00 PM.

7. **Adjournment.** Aaron Lange adjourned the meeting at 3:45 PM.

2019 Unified Wine & Grape Symposium Keynote Speaker Selection

Proposed 2019 Keynote Speakers

Bill Foley, Foley Estates Vineyard and Winery: In addition to being a passionate, adventurous vintner, Bill Foley is the Chairman, CEO and Governor of the National Hockey League's 31st franchise, the Vegas Golden Knights. He helped usher not only hockey but major professional sports to the Las Vegas Valley in 2016.

<https://www.foleyfoodandwinesociety.com/About-Us/About-Bill-Foley>

<https://www.foleyfoodandwinesociety.com/>

Pat Rooney, B.R. Cohn Winery: I cannot find much information on Pat Rooney.

Southern Glazer's Distributors: <http://www.southernglazers.com/>

Lance Winters, Master Distiller/President, St. George Spirits:

<http://www.stgeorgespirits.com/story/cast-of-characters/lance-winters/>

<https://drinks.seriousseats.com/2013/07/lance-winters-distiller-st-george-spirits-interview-what-are-you-drinking-how-to-become-a-distiller-new-products.html>

Ted Baseler, CEO, Ste. Michelle

<http://www.altria.com/About-Altria/Our-Leadership/Pages/Theodor-P--Baseler.aspx>

<https://www.washingtonwine.org/wine/history/groundbreakers/ted-baseler>

<http://www.seattlebusinessmag.com/article/man-who-saved-washington-wine>

Greg Jones, Viticulture Climatologist, Linfield College

<https://www.linfield.edu/wine/greg-jones.html>

<https://www.linfield.edu/linfield-news/gregory-jones-linfield-director-of-wine-education/>

Concha y Toro: https://www.conchaytoro.com/descubre-vinos/variedad/cabernet-sauvignon/?lang=es_es

Past proposed Keynote Speakers

- Vivek Wadhwa, Distinguished Fellow at Carnegie Mellon University's College of Engineering and a Director of Research at Duke University's Pratt School of Engineering
<http://wadhwa.com/bio/>
- Rob Sands, Constellation Brands
http://www.cbrands.com/sites/default/files/2016%20Feb_RobSands_0.pdf
- Linda Bisson, UC Davis
<http://ucd-advance.ucdavis.edu/profile/linda-bisson>
<http://wineserver.ucdavis.edu/people/faculty.html?id=2>
- Jimmy Russell, Wild Turkey
<http://wildturkeybourbon.com/about/jimmy-russell-bio/>
<http://www.gobourbon.com/60-years-of-jimmy-russell/>
- John Lasseter, Pixar
http://pixar.wikia.com/wiki/John_Lasseter
- Joseph Ciatti, The Ciatti Company
- Gina Gallo, E & J Gallo
<https://webpages.scu.edu/womenwinemakers/view.php?id=83>
- Mike Veseth

Past Keynote Speakers

- 2014: Jerry Baldwin, founder Starbucks, past CEO at Peets
- 2015: Rick Tigner, CEO, Kendall Jackson
- 2016: Fred Franzia, CEO, The Bronco Wine Company
- 2017: Eric Asimov, The New York Times
- 2018: Gina Gallo, E&J Gallo

Keynote Speakers: Speakers we have reached out to and who said no

2014

- Francis Ford Coppola
- Howard Schultz, chairman and CEO, Starbucks
- Guy Fieri, American restaurateur and TV personality

2015

- Francis Ford Coppola
- Annette Alvarez-Peters, Head Wine Buyer, Costco
- Dan Bane, CEO and Chairman, Trader Joe's

2016

- Francis Ford Coppola
- Annette Alvarez-Peters, Head Wine Buyer, Costco

2017

- Francis Ford Coppola
- Jimmy Russell, Wild Turkey

2018

- N/A